

# HOT HUES

## DESIGN AND COLOR TRENDS EXPERIENCE A WARM-UP

For several years now, things have been pretty cool in the world of color trends. The advent of gray from trendy to tried-and-true sent a chill through the palettes of interior design. Meanwhile, frosty hues of pastel pink and blue (Rose Quartz and Serenity), cool citrusy yellows and greens, and black and stark white came back into prominence.

But the pendulum has swung back, and over the past year, color forecasters have noted a distinctive toastiness in palettes.

“We are seeing a warming trend, which is the use of these warm, red-casted oranges, reds and yellows and all shades in between,” says Patti Carpenter, global trend ambassador, Maison + Objet. “From a macro trend point of view, we’re talking more about climate change and global warming. And with everything going on in the world, the warming trend in color is comforting for us.”

This warming also segues from the recent resurgence of gold and brass hues in interiors, which cast a balmier tone across palettes. And while gray certainly still has its place, brown is riding this wave back into favor.

“The brown couldn’t come back without gold metallic,” says Michelle Lamb, editorial director, The Trend Curve. “Gold metallic began warming the palette from outside, and the greens and blues started to warm.”

Those warmer hues transition in by playing off cooler colors in current palettes.

“We are noticing somewhat of a look back to a conventional mix of cool tones highlighted with warm,” says Christine Diaz, design director, Ultrafabrics.

With that in mind, we look to 2019 with four palettes that capture that shift. These groups work separately and interchangeably to create a fresh look in indoor and outdoor spaces.

Floral Fantasy captures everything from petal soft pastel shades of lavender and pink to bold tropical reds, oranges and yellows.

Neutral Territory approaches the basics with a softer tone. Stark white transitions to smooth cream, and subtle, barely-there skin-tone pinks take their place in the stable of neutrals. Browns also figure prominently, but lighter than previously seen.

Variegated Vegetation represents the importance of green, particularly tones inspired by nature. Shades of sage, eucalyptus and even emerald show the range and versatility of this color family.

Seaside Sophistication features colors of the coastline—rich teal, sandy brown and even seashell pink—but with a more refined air than traditional coastal looks.

While some shades may not seem to fit outside, with the blur between indoor and outdoor spaces, no hue is off limits for exteriors.

“The outdoor world has lived in a very traditional set of colors for a very long time,” says Jaye Anna Mize, creative director, home interiors, Fashion Snoops. “But there’s a wider range of colors than previously. Outdoor makers are getting more experimental with a wider spectrum because they want to be compared to the indoor space—they’re realizing it’s more fluid. [CU](#)”

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Surya

# FLORAL FANTASY

**PLAYING OFF THE DIVERSITY OF NATURE,**

this palette runs the gamut from more subtle pastels to bold, rich hues. A range of pinks figure prominently here, building on the fervor for Millennial Pink.

“Millennial Pink was when we moved away from pastels feeling too sweet and saccharine, with pink moving on to a sophisticated palette of its own,” says Patti Carpenter, global trend ambassador,

Maison + Objet. “And also the rise of women and what I call the ‘Eve-olution’ and the rise of women’s voices being heard and going stronger has helped fuel the popularity of pink.”

Following Pantone’s Color of the Year 2018, Ultra Violet, purple continues to trend, in both softer shades of lavender and bold berry hues. Those berry shades also trend pink, with the crossover between pink and purple creating

plenty of diversity.

“Mauve forms a really nice bridge between pink and purple,” says Michelle Lamb, editorial director, The Trend Curve. “The other one is bright pink, hot pink, and the reason for that is a ‘south of the border’ trend that’s incoming. It will take a while to develop, but it will bring back a lot of brights.”

Those brights include shades of red, orange and yellow, too—think tropi-

cal flowers adding a pop of color against a verdant green background. (And tropical is back, too.)

“Red is a really popular color with the indoor, and we’re seeing the indoor-outdoor space as so fluid these days,” says Jaye Anna Mize, creative director, home interiors, Fashion Snoops. “We’re constantly playing within the realm of the indoor-outdoor space as people are building their homes.”

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# NEUTRAL TERRITORY



Elaine Smith



**WHILE ONE COULD ARGUE IT NEVER** really left the casual category, brown is back in a big way. But gone are the espressos and dark chocolates—today’s brown is lighter, brighter and considerably warmer.

“We’re seeing a lot more neutral in home,” says Jaye Anna Mize, creative director, home interiors, Fashion Snoops. “There are a ton of browns shifting in, and they’re not the dark browns we’re used to—they’re earthy tones, lighter browns and kind of desert-y hues.”

Some of these earthy browns draw their warmth from red undertones.

“If you think of the neutral side of the palette, there’s a new color that I’m calling ‘tobacco road,’ a redder cast of the brown,” says Patti Carpenter, global trend ambassador, Maison + Objet. “If you think about the natural color of tobacco going from the leaf to when it’s being dried, it’s this neutral that’s lovely against shades like teal.”

On the lighter end of the spectrum, brown transitions into a softer earthen tone.

“We have a clay color that’s sort of lighter than taupe—it looks like unformed clay

before it’s fired,” Carpenter says. “We’re seeing it come through in textiles that can move throughout the home.”

Going even paler, the palette transitions to white hues with a warmer cast.

“I think we’re going to see a lot more cream-based neutrals and go away from that stark white,” Mize says. “I think we’re going to have another resurgence of minimalism but with a very maximal feel. What I mean by that is people are stripping down the crazy of maximalism and they’re pairing neutral on neutral on neutral. They’re keeping the idea of maximalism and doing it in a very minimalist way.”

And the neutral wild card? Pink, but with a more organic twist.

“One of the biggest colors we were seeing is pink, and we’re seeing that fan out into multiple shades of skin tones instead of a blush tone—it’s more of a pinky skin tone,” Mize says.

These neutrals work well with outdoor finishes.

“The minimalistic, timeless neutral palette works well with metal frame finishes such as black and pewter tones, or wicker finishes ranging from white to weathered grays and browns,” says Christine Diaz, design director, Ultrafabrics.



Ultrafabrics

# VARIEGATED VEGETATION

GREEN HAS BEEN A HOT SHADE IN CASUAL for some years now, and it only continues to grow in 2019.

Following the popularity of Pantone's 2017 Color of the Year, Greenery, this palette maintains its evolution inspired by nature.

"One of my favorite colors we're seeing is this really lovely sage green," says Jaye Anna Mize, creative director, home interiors, Fashion Snoops. "It's one of the biggest color pushes we see coming through 2020, and we're seeing it really living

nicely with these golds and browns hitting the market."

Desert tones continue to influence, and the green palette is no exception with its own versions.

"We're also seeing the use of greens not just the warm side, but these vegetal greens," says Patti Carpenter, global trend ambassador, Maison + Objet. "We had dusted succulent last season instead of the leafy green being the rich grassy cast—if you think about the succulent plant, it's the matte cast of green, not too blue and not too yellow."

And while many other shades are warming, the cool trend still persists in green.

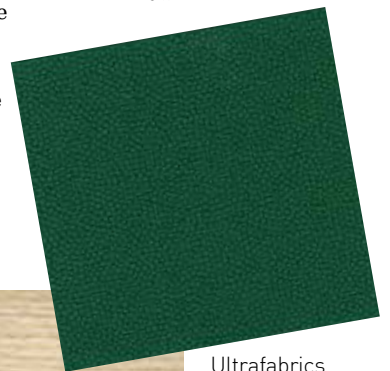
"The green family has just been on a roll over the last few years," says Michelle Lamb, editorial director, The Trend Curve. "What we're seeing now is a cool down for greens. One of my favorite colors will be eucalyptus. We'll see it in light and more saturated medium values, and it's going to look terrific with a number of colors like blues and established gray."

Just as in nature, these greens serve as an easy complement to reds, pinks



and purples.

"The jungle themes are starting to use pops of violet and lavender," Lamb says, "particularly with a slightly cooler emerald green and eucalyptus."



Ultrafabrics



Zuo Modern

# SEASIDE SOPHISTICATION

## COASTAL COLORS NATURALLY HAVE

a permanent place in the casual category. But those ocean-inspired shades get a sophisticated upgrade in this palette with rich shades of teal leading the charge.


"I'm seeing a lot of the teal like the Sherwin Williams Color of the Year, Oceanside," says Patti Carpenter, global trend ambassador, Maison + Objet. "We've been seeing a lot of that in Europe, and it's gone through different permutations to that softer, dustier look."

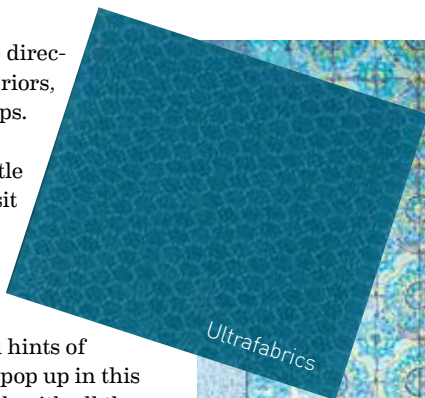
The influence of green is felt here, too, permeating shades of blue.

"There's a really huge shift of blues, and a lot of those tones have a really green base to them," says Jaye Anna

Mize, creative director, home interiors, Fashion Snoops. "Colors like Pantone's Bottle Green really sit nice between the blue and green shade."

Sandy neutrals and even hints of seashell pink pop up in this palette, as well, with all the colors heavily influenced by the outdoor world.

"A lot more colors that are outdoor are grounded more in earth tones," Mize says. "In the grays, they're casted more blue and purple than they were before, so it's not a true gray. It's a little less traditional than normal." 



SW 6496  
Oceanside  
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Paola Lenti